



BEYOND IMAGINATION, INTO INNOVATION

CORPORATE PROFILE / 2024



WHERE **INNOVATION** MEETS EXCELLENCE

Welcome to Hash Include, where our focus is on crafting experiences that enrich lives both personally and professionally, not just creating technology. I am excited to introduce you to a world where technology is an extension of our daily lives rather than just a tool.

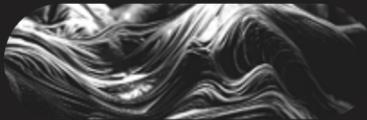
Our mission at Hash Include is to create technology solutions that blend seamlessly into your day-to-day life, improving your work, interactions, and other aspects of daily life.

Thank you for joining us on this remarkable journey. I am excited to explore this partnership's endless possibilities and the transformative impact we can achieve together.



AS AI **INNOVATORS**, WE'RE NOT
MEREY PART OF THE FUTURE;
WE'RE ACTIVELY **SHAPING IT**,
ONE GROUNDBREAKING
SOLUTION AT A TIME.

OUR STORY .

AS LEADERS IN AI AND ML INTEGRATION,  WE'RE REVOLUTIONIZING BUSINESS OPERATIONS, DECISION-MAKING,  AND FINANCIAL SUCCESS  THROUGH BESPOKE SOLUTIONS TAILORED TO EACH UNIQUE BUSINESS. WE AUTOMATE PROCESSES AND ENHANCE DATA-DRIVEN DECISION-MAKING, DRIVING TRANSFORMATIVE CHANGE.

92%

Client satisfaction



10+

Years

200

Team

Mission

To create technology solutions that seamlessly blend into daily life, enhancing personal and professional experiences.



Vision

Seamlessly integrating technology, making it an invisible yet indispensable force that enhances the way we live, work, and interact.



CORE VALUES.

Innovation drives us forward, integrity anchors our actions, and collaboration amplifies our impact. These core values define our commitment to excellence in the tech world.



01

Innovation

Driving the future with pioneering solutions, we anticipate and address tomorrow's challenges today, making advanced technology an everyday reality.

02

Integrity

We build lasting relationships by making integrity the foundation of every interaction and innovation.

03

Collaboration

We understand that our best results come when we collaborate - with our clients, our partners, and our team. Together, we bring visions to life.



CORE VALUES.

04



Excellence

Every solution we design, every service we offer, is executed with meticulous attention to detail, ensuring quality that exceeds expectations.

05

Sustainability

Mindful of our environmental footprint, we design solutions that not only advance human progress but also safeguard our planet for future generations.

06

Learning

In the rapidly evolving landscape of technology, we embrace continuous learning. This commitment ensures our team remains at the forefront, armed with cutting-edge skills and knowledge.



OUR CLIENTS.

In the UAE market, clients are vital stakeholders, driving demand and innovation. Their diverse backgrounds and high expectations necessitate businesses to tailor offerings



بلدية دبي
Dubai Municipality



دائرة التعليم والمعرفة
DEPARTMENT OF EDUCATION
AND KNOWLEDGE



أبوظبي
Abu Dhabi
Tourism & Culture السياحة والثقافة



حكومة أمّ القيوين
GOVERNMENT OF UMM ALOUWAIN



DP WORLD



بريد الإمارات
EMIRATES POST

هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY



RTA

TDRA
هيئة تنظيم الاتصالات والحكومة الرقمية
TELECOMMUNICATIONS AND DIGITAL
GOVERNMENT REGULATORY AUTHORITY



EASA SALEH AL GURG GROUP



ناپكو الوطنية
napco national



GEMS
EDUCATION
We see *genius* in every child



نادي دبي لسباقات الهجن
DUBAI CAMEL
RACING CLUB



MINISTÈRE DE LA SANTÉ ET DE
L'ACTION SOCIALE



ROYAL GROUP

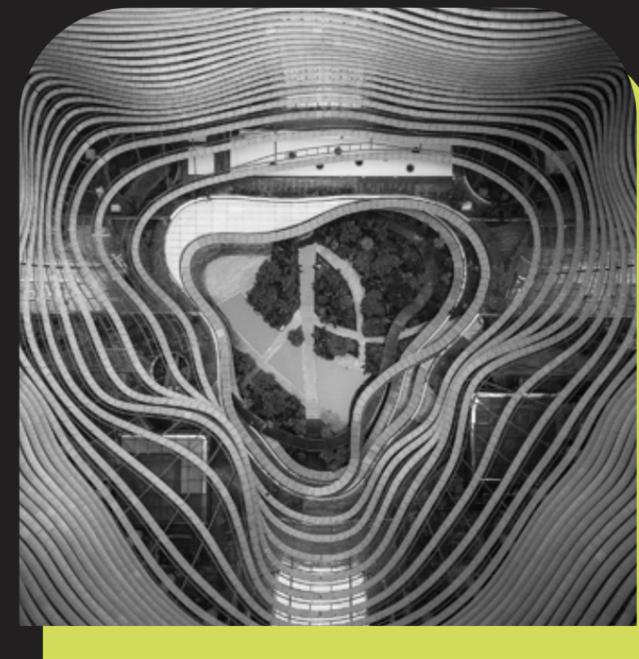
global.ventures



SHOWCASE
THE INTERNATIONAL MUSIC BUSINESS GUIDE

OUR SERVICES.

- AI/ML Solutions
- Platform Development
- API Development
- User Interface Design
- Technology Consulting
- System Integration



AI/ML Solutions

We leverage the transformative power of AI and machine learning to create bespoke solutions tailored to your unique business challenges. Whether it's predictive analytics to anticipate market trends, intelligent chatbots that enhance customer service, or sophisticated recommendation engines that boost user engagement, we equip your business with AI-driven innovations for a significant competitive edge.



Platform Development

Our expertise lies in developing robust, scalable platforms designed specifically to meet your business objectives. Whether you need a dynamic SaaS product, an intricate ecosystem for stakeholder engagement, or a comprehensive digital marketplace, we prioritize performance, security, and seamless user experiences to drive your success.



API Development

We ensure seamless connectivity across systems, platforms, and third-party services with expertly designed APIs. By facilitating smooth interoperability and efficient data exchange, our API solutions enable your business systems to communicate flawlessly, scaling effortlessly as your needs evolve.



User Interface Design

The essence of a great product lies in an interface that's not only visually appealing but also user-centric and functional. Our UI design team excels in creating intuitive experiences that captivate users, making every interaction with your platform an engaging and efficient journey.



Technology Consulting

In the rapidly evolving technological landscape, our Technology Consulting services provide the strategic guidance necessary to navigate digital complexities. From adopting cutting-edge solutions and refining IT strategies to exploring the potential of AI and blockchain, our consultants offer the insights and expertise needed to keep your business at the forefront of innovation.



System Integration

Our specialty is integrating diverse systems, databases, and applications to form a unified, efficient ecosystem. By bridging gaps between different IT environments, we enhance functionality and operational efficiency, ensuring seamless collaboration across all your tools and systems.



SERVICE SECTORS.

In the UAE market, clients are vital stakeholders, driving demand and innovation. Their diverse backgrounds and high expectations necessitate businesses to tailor offerings

FinTech

PAYD
Revolutionizing
Payments with AI

Retail

NAPCO
Sales Supervisor
Solutions

InsurTech

Ekamati
Insurance Platform
for the Ministry of Interior,
Emirate of Umm Al Quwain

Public Sector

Emirates Post Group
Mobile Application
Development

Education

ITC
Rethinking Road
Safety Education

Tourism

Blue Kingdom
Dive into Saudi Arabia's
Marine Magnificence

Creative

ADEK
Selling Art
Platform

Health-care

COVID Vaccine
Management Platform
for Republic of Senegal



MAKANI.

Precision Addressing for Every Door in Dubai

Challenge

Couriers, city crews, and emergency responders struggled with pin-drop errors and unclear written addresses—causing misroutes, call-backs, and last-mile delays across dense urban areas.

Solution

We built the Makani mobile & web experience for Dubai Municipality, turning the 10-digit Makani code into a one-tap destination. Features include offline maps, Arabic/English UI, deep links & QR sharing, building-entrance precision, API/SDK for partners, and compliant data governance with role-based access.

Impact

Fewer misroutes and support call-backs across delivery & field ops

- Faster emergency dispatch and municipal response times
- Higher first-attempt delivery success and citizen self-service adoption (Replace with your exact metrics when you have them: e.g., “-28% misroutes,” “+35% first-attempt success,” “500K+ monthly lookups.”)

Technology Flutter Kotlin mapbox aws node redis	Client Dubai Municipality Location Dubai, United Arab Emirates
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PAYD.

Revolutionizing Payments
with AI developed

Challenge

Businesses in Um Al Quwain faced issues with traditional payment and KYC systems due to limited mobile transaction capabilities and the need for enhanced efficiency.

Solution

PAYD, led by HH Sheikh Ahmed bin Soud Al Mualla, launched an AI platform for seamless financial transactions, including online registration, payment link generation, and subscription management for small businesses. Integrated with various payment gateways, it optimizes card-to-mobile payments and KYC processes.

Impact

Businesses in Um Al Quwain faced issues with traditional payment and KYC systems due to limited mobile transaction capabilities and the need for enhanced efficiency.



Technology

Flutter 

Angular

Laravel 

Client

HH Sheikh Ahmed bin Soud Al Mualla, Vice President
• Executive Council

Location

Umm Al Quwain,
United Arab Emirates



BLUE KINGDOM.

Dive into Saudi Arabia's Marine Magnificence

Challenge

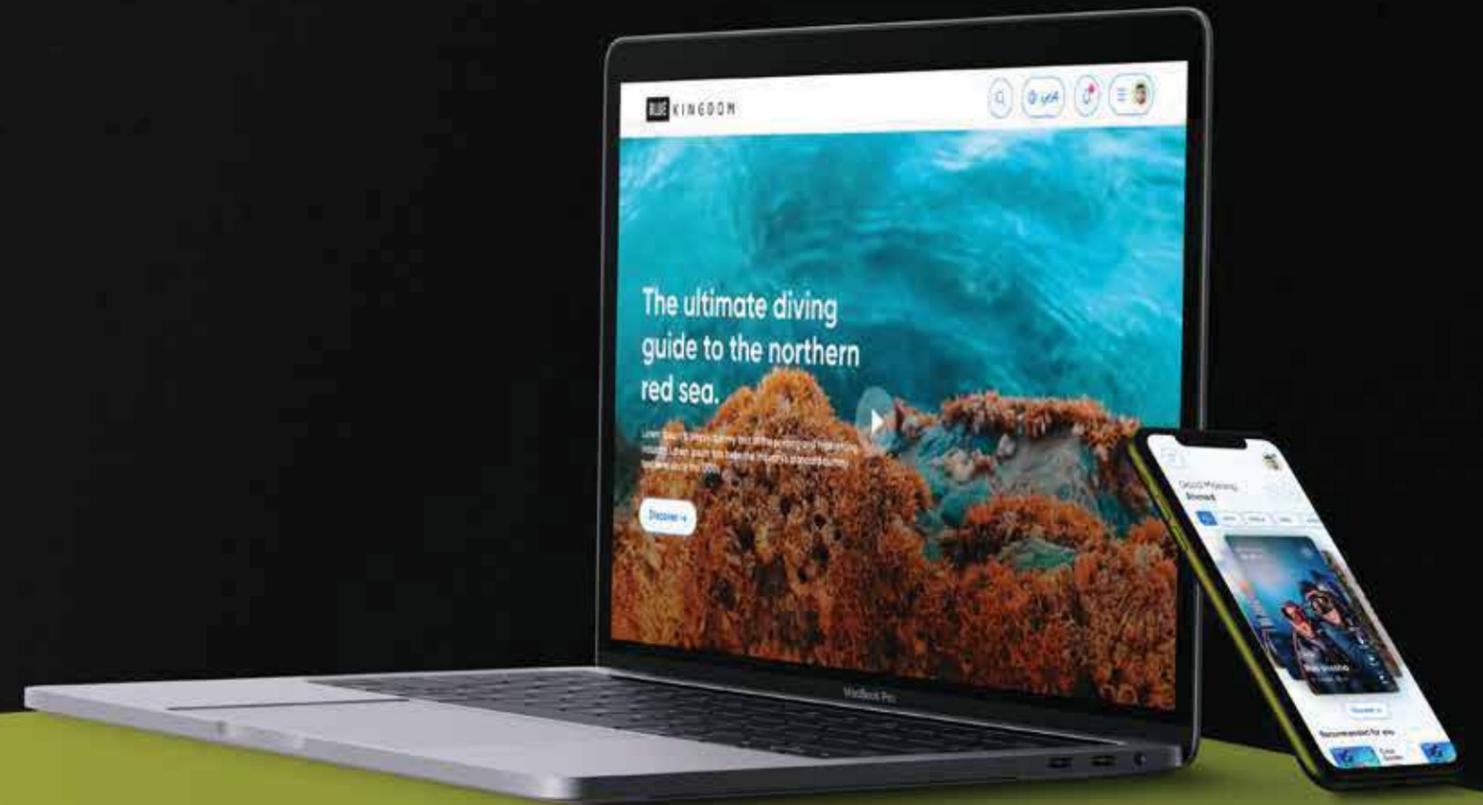
Saudi Arabia's rich marine life was not well-known, affecting its potential as a top diving destination.

Solution

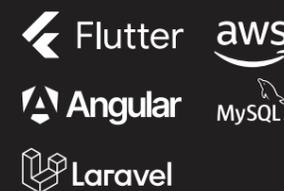
The Ministry of Culture launched the Blue Kingdom platform to showcase the country's marine biodiversity, integrate dive computers for safety, and emphasize conservation and education.

Impact

The launch of PAYD revolutionized Um Al The platform attracted over 700,000 unique visitors in its first year, with 45% converting to direct bookings. This led to a 30% boost in dive tourism, positioning Saudi Arabia prominently on the global diving map and promoting sustainable diving practices.



Technology



Client

Ministry of Culture.

Location

Kingdom of Saudi Arabia



NAPCO.

Sales Supervisor
Solutions

Challenge

NAPCO struggled with inefficient supervision of store visits and documentation, along with:

- Limited real-time monitoring of sales and in-store compliance.
- Data security risks involving sensitive customer and sales information.

Solution

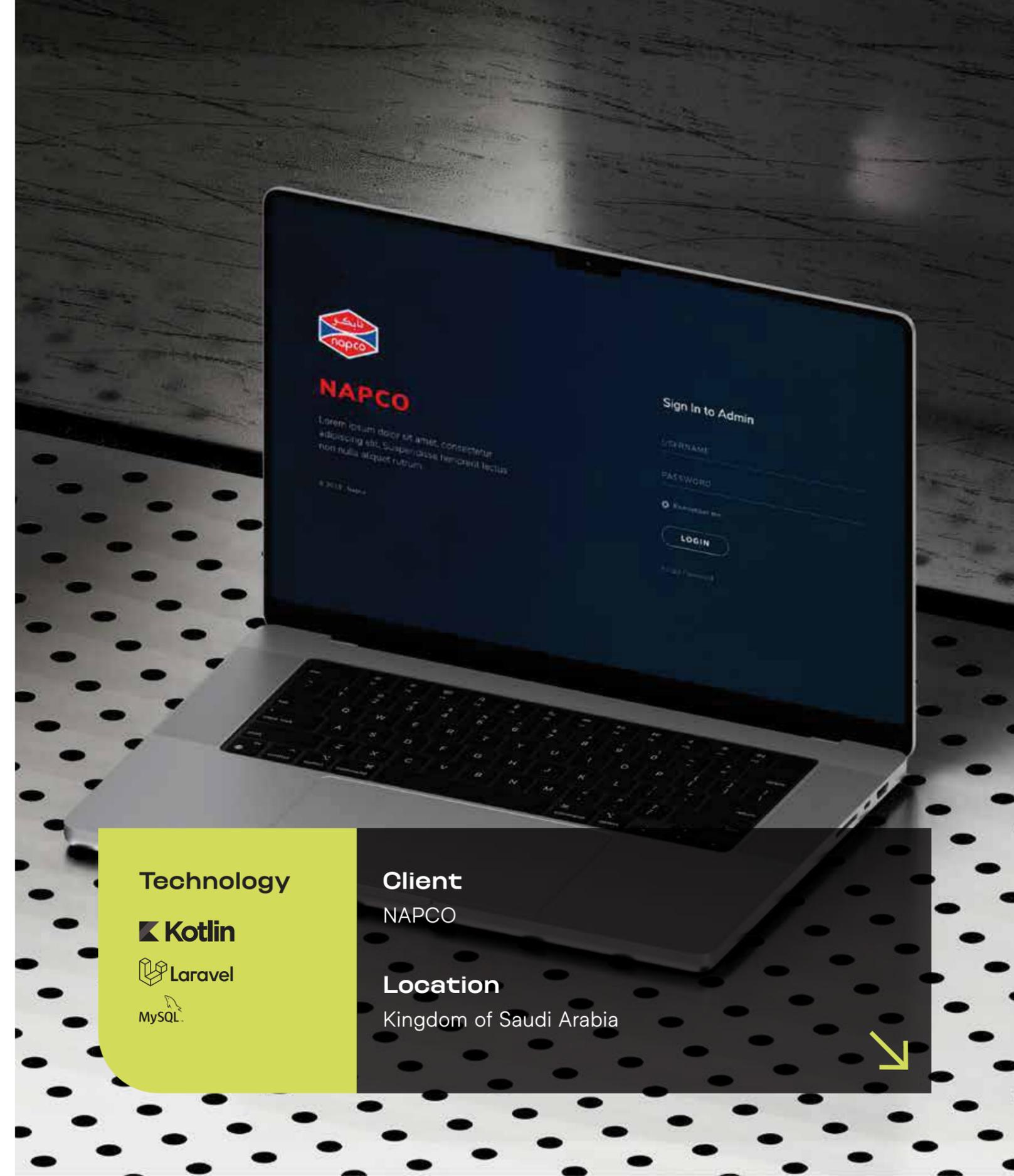
The AI sales supervision platform offers:

- Instant real-time monitoring of store conditions.
- Integrated feedback to solve issues between sales reps and supervisors.
- Improved data security to protect operational data.
- Automated analytics for efficient scheduling and identifying malpractices.

Impact

The solution resulted in:

- 40% higher supervisory efficiency.
- 25% sales performance boost within six months.
- Improved operational efficiency and better business relationships through precise monitoring and enhanced compliance.



Technology

 Kotlin

 Laravel

 MySQL

Client

NAPCO

Location

Kingdom of Saudi Arabia

AUTOTESTPRO.

Northern Emirates Vehicle Testing Solution

Challenge

In the Northern Emirates, vehicle testing centers needed an efficient way to handle appointments, streamline invoice and certificate generation, and faced challenges with capturing test data and updating government systems.

Solution

AutoTestPro is a full solution with appointment scheduling, automated invoicing, and a tablet app for technicians to capture data. It connects with RTA and Abu Dhabi Police for vehicle details, and includes emissions testing hardware.

Impact

AutoTestPro simplified scheduling, minimized errors, and sped up testing. By linking with government systems, it ensured compliance and enhanced accuracy in emissions testing, meeting environmental standards."



Technology

Flutter

Angular

php

Client

Clinical Data Management System

Location

United Arab Emirates



CMS.

Enhanced Healthcare Management for HH Sheikh Ahmed bin Soud Al Mualla, Vice President - Executive Council, Umm Al Quwain

Challenge

Challenges include appointment management, prescription handling, and medical record access. There's no unified platform for researchers to access healthcare data, raising concerns about personal data security and compliance with healthcare standards like ICD10-."

Solution

We introduced a user-friendly Clinical Data Management System (CDMS) for patients and doctors, integrating modules for pharmacy, imaging, etc. It includes ICD10- coding for compliance and improves data security by encrypting personal and medical data.

Impact

Simplified appointment booking, medication management, and medical record access improved patient and doctor experiences. Researchers gained a centralized data platform for studies, ensuring patient data security and system compliance, fostering trust in healthcare.



Technology

METEOR
Angular
mongoDB
node

Client

Govt of Umm Al Quwain

Location

United Arab Emirates



EKAMATI.

Insurance Platform for the Ministry of Interior,
Emirate of Umm Al Quwain

Challenge

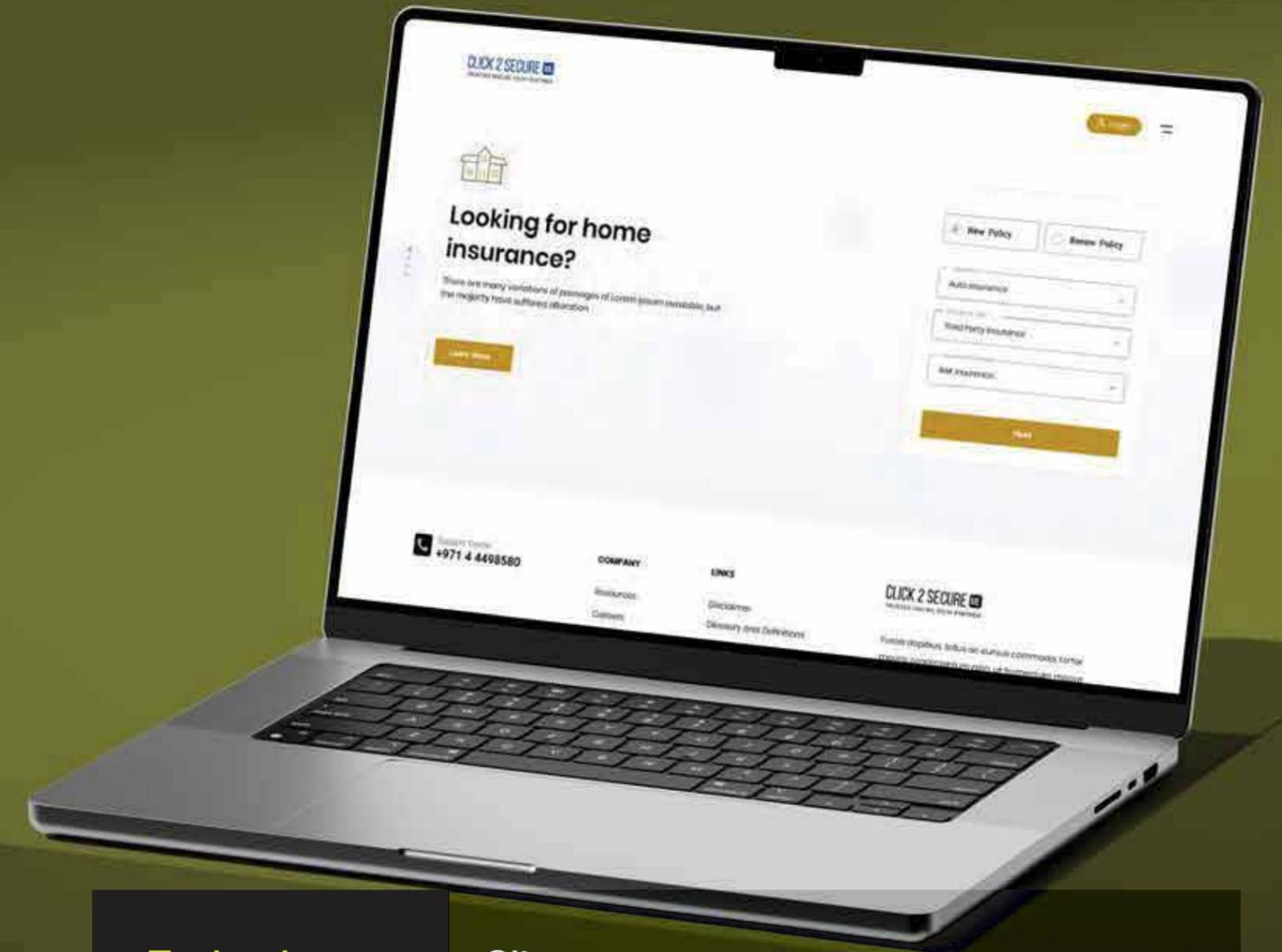
Slow and error-prone visa-related insurance processes.

Solution

Launched Ekamati, featuring digital submission, data encryption, multilingual support, and real-time integration.

Impact

- Processed 100,000+ submissions in year one.
- Cut verification times by 70%.
- Reduced errors by 50%.
- Achieved 99.8% uptime and a 4.65/ user satisfaction rating.



Technology



Client

Govt of Umm Al Quwain

Location

United Arab Emirates



ARTLOOM.

Redefining the Student Art Landscape initiative by ADEK Abu Dhabi

Challenge

Student artists in Abu Dhabi faced challenges with visibility and educational support.

Solution

ArtLoom introduced a digital platform for artist discovery, virtual exhibitions, blockchain-based transactions, and financial and educational support for artists.

Impact

Aims to engage over 10,000 artists and generate art sales exceeding AED 5 million in the first year, significantly increasing visibility and support for emerging artists.



Technology



Client

ADEK

Location

United Arab Emirates



COVID VACCINE MANAGEMENT.

Platform for the Republic of Senegal and Somalia

Challenge

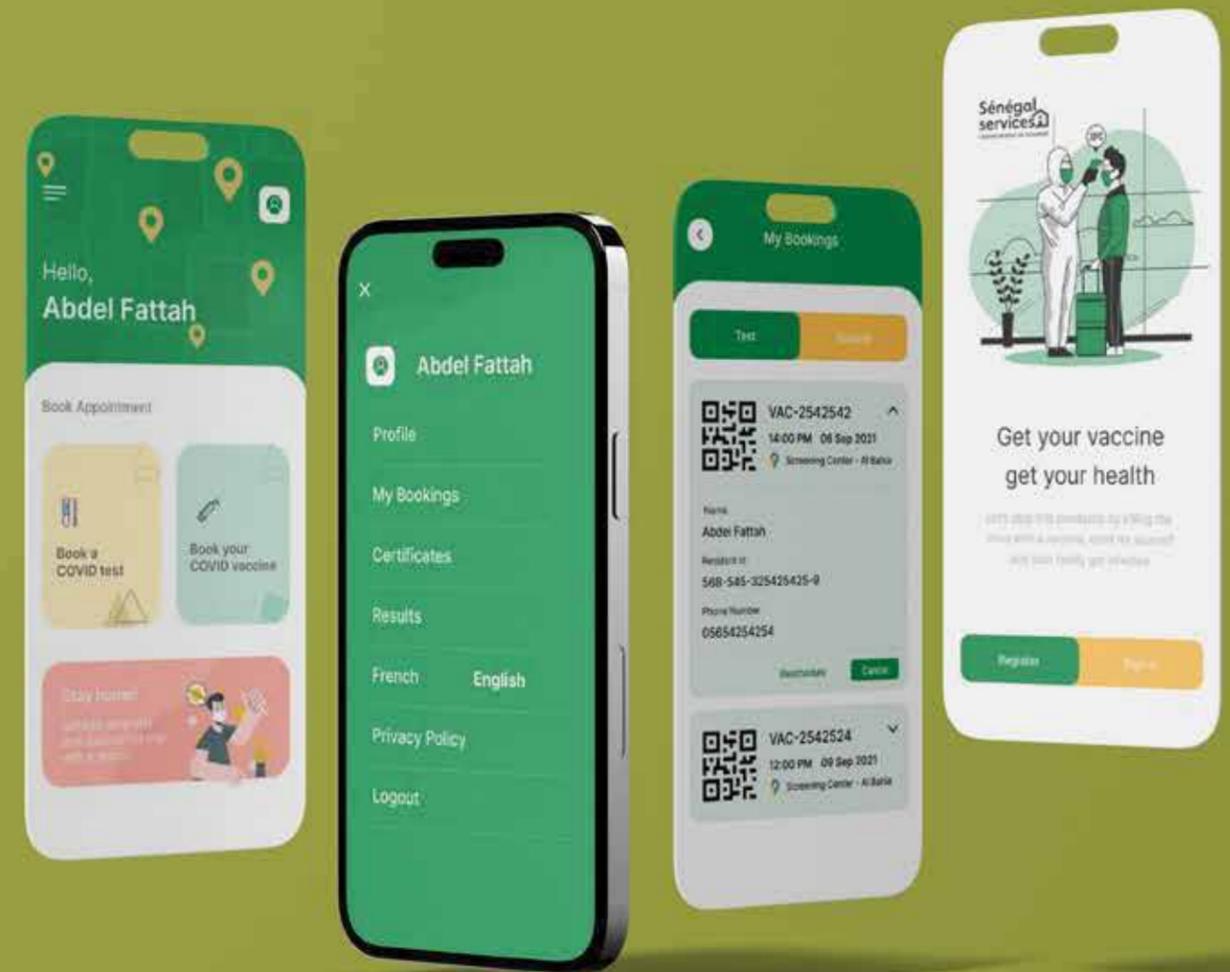
Senegal and Somalia needed to improve vaccine distribution efficiency, reduce wastage and effective booking of covid test.

Solution

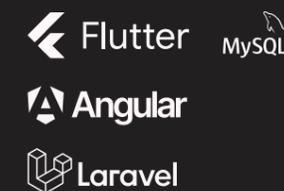
A collaborative effort resulted in a user-friendly platform for vaccine appointment management and distribution optimization.

Impact

Achieved a 70% reduction in vaccine wastage and over 9 million registrations in four months, setting a benchmark in public health management.



Technology



Client

Government

Location

Republic of Senegal & Somalia



EMIRATES POST GROUP.

Mobile Application Development

Challenge

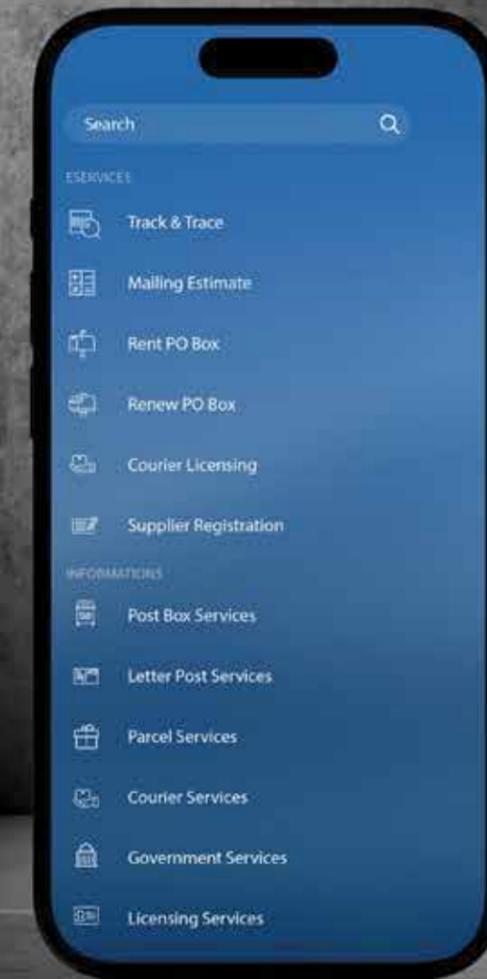
EPG sought to modernize its postal services for a digitally evolving demographic.

Solution

Launched a cross-platform application providing a consistent user experience, advanced security, multilingual support, and real-time parcel tracking.

Impact

The application saw over half a million downloads in its first quarter, with an average user rating of 4.5. The app's success highlighted EPG's dedication to digital innovation and service excellence.



Technology

JS

Client

Ministry of Communications

Location

United Arab Emirates



SMART SAFETY BUS.

Smart Safety Bus

Challenge

A need to effectively educate on road safety to improve awareness.

Solution

RTA deployed the Smart Safety Bus, equipped with driving simulators, interactive quizzes, and gaming, integrated with IoT technology for engaging learning experiences.

Impact

The initiative significantly increased users' understanding of safe driving practices and reached out to 136 schools, engaging over 160,000 students and appointing over 60,000 safety ambassadors.



Technology



IOT  Swift

 Unity

Client

RTA

Location

United Arab Emirates



YOUNG ARAB LEADERS (YAL).

A Next-Generation UI/UX Experience for young Arab Leaders (YAL) an initiative by HH Sheikh Mohammed bin Rashid Al Maktoum

Challenge

YAL wasn't effectively engaging its main audience, the digitally savvy youth in the GCC, necessitating a strategy overhaul for better engagement and brand positioning.

Solution

Exploring YAL's prestigious heritage under Sheikh Mohammed bin Rashid Al Maktoum and Chairwoman Mona Al-Gurgh, we launched a strategy for rebranding, strategic content, and a redesigned web portal to better engage young Arab leaders and reflect the organization's excellence.

Impact

The rebrand and digital improvements boosted YAL's global reputation, resulting in a 60% increase in website traffic and an 80% rise in mobile traffic. Better engagement metrics, like session duration and page views, align YAL with its founders' goals, enhancing its ability to attract and inspire its audience.



Technology



Client

Young Arab Leaders (NGO)

Location

United Arab Emirates



XAMIANS.

Study Smart, Stress Less

Challenge

Students face significant exam stress and anxiety, which can negatively impact their academic performance and mental well-being.

Solution

XAMIANS addresses this through a program based on Cognitive Behavioral Therapy (CBT), offering skills, strategies, and tools aimed at managing stress and improving study effectiveness. This includes psych-tricks, memory techniques, and personal mentoring accessible via an app.

Impact

By dedicating 10 minutes a day for 30 days to their program, XAMIANS promises a minimum 1020%- increase in exam performance, aiming for a significant reduction in stress levels and a more efficient and enjoyable study experience.



Technology

Flutter

Laravel

MySQL

Client

Xamians

Location

India



VDATA .

Revolutionizing Used Vehicle Valuation

Challenge

Insurance agents struggled with accurately valuing used vehicles due to a lack of comprehensive, easily accessible pricing data. This resulted in inefficiency, inaccuracy, and inconsistency in policy pricing, affecting productivity and leading to potential financial losses.

Solution

VData tackled these issues with a platform providing detailed, regularly updated vehicle pricing data. It offers:

- Comprehensive pricing data.
- User-friendly interface for quick access.
- Seamless integration with insurers' systems for smoother workflow.

Impact

The introduction of VData has resulted in:

More accurate vehicle valuations for fair insurance premiums and claims.

- Improved efficiency, allowing agents to serve more clients and focus on important tasks.
- Standardized valuation processes for consistency in policy pricing and compliance.
- Enhanced user experience.



Technology



Client

Global Ventures

Location

United Arab Emirates



RIDSENSE 360.

Elevating Safety for Two-Wheeler Riders

Challenge

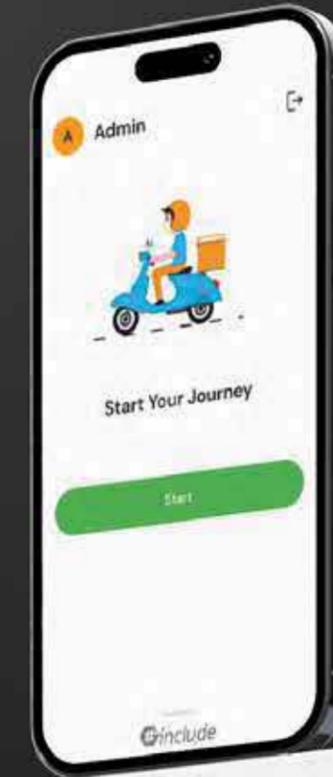
Increased accident risks for two-wheeler riders due to the lack of real-time monitoring and safety tools.

Solution

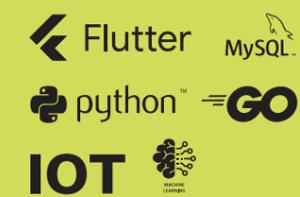
Developed an advanced safety system featuring real-time speed and route tracking, risk assessment, and safe route recommendations, along with automatic incident reporting, accident hotspot identification, and prediction of driver behavior to avoid accidents.

Impact

With RideSense 360, our aim is to greatly enhance two-wheeler rider safety. We target a 40% decrease in two-wheeler accidents and expect 25% more riders to opt for safer routes recommended by the system. Our goal is to offer peace of mind to over 95% of users and their families. With its real-time monitoring, RideSense 360 supports data-driven decisions in transportation planning, making two-wheeler travel safer.



Technology



Client

#include

Location

United Arab Emirates



CONTACT US.

Whether it's a business conversation or a casual coffee chat, we're eager to connect and hear from you!



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